



Summer is flying by! As you prepare for another academic year, now is the perfect time to implement changes that streamline campus operations, improve processes, and reduce costs. The Coalition offers many aggressively negotiated contracts for goods and services your school uses all the time, all available as a benefit of your school's membership in its state private higher education association.

Need a place to start? For an easy win with little time commitment on your part, consider Paymerang, MCAG Settlement Recovery, Campus Travel Management, and the FAEF PCard.

Looking to make transformative changes on your campus and save big money? IMA Property & Casualty, Complete Cloud through Drivestream, and FAEF Project Financing may be good fits for you.

Is addressing deferred maintenance while reducing your carbon footprint a high priority on your campus? Consider the Coalition Energy Sustainability Program. See below for details.

We hope you'll take some time to learn more about each Coalition program, many of which offer savings and benefits unavailable elsewhere, and join the hundreds of other private colleges and universities across the nation, along with their employees and students, that benefit from these programs.

Visit the [Coalition website](#), [YouTube Channel](#), [contact us](#), or speak with your state private higher education association to learn more.

PARTNER SPOTLIGHT



Have you ever considered the difference between "CARING FOR" someone versus "CARING ABOUT" someone? There's a huge difference!

Caring **FOR** can mean taking time away from spouses and children, taking time away from a job or going part-time or even having to give up the job and possibly compromise your own personal health.

Caring **ABOUT** someone is genuine caring and spending quality time with loved ones. Not taking care of their basic needs and bodily functions.

Allow me to share a brief story to illustrate why I am so very passionate about this issue:

My father was a cancer survivor. That medical problem prompted our close-knit family to have several difficult and emotional discussions about how to plan for various "WHAT IF" scenarios. We thought we had it all figured out... until Dad was diagnosed with Multiple Sclerosis at age 72. I can tell you that hit us like a ton of bricks.

Mom became his primary caregiver and was vigilant. She was there when he could no longer stand and moved to a wheelchair, then to a Hoyer lift to physically move. She bathed, dressed, fed and cleaned Dad. As things progressed, she worked tirelessly to coordinate the increasing numbers of aides, physical and respiratory therapists, and nurses. It was hard work, and Mom suffered physically and emotionally. The lack of true rest and constant worry about her soulmate resulted in depression and a strained marriage. My siblings and I assisted as much and as often as we could, but we are all married with careers and families to care for.

These were supposed to be their golden years – a time to enjoy retirement and travel. Instead, my Mom oversaw the sale of our beloved family homestead that my father built, using the

proceeds to fund his care and move into an independent living apartment. Dad was eventually hospitalized and succumbed to complications from his battle with MS.

Are you in a similar situation or do you know others who struggle with caring for aging parents? Has your family had the difficult conversations about WHAT IF?

The #1 reason why people seek information about long-term care insurance is because they don't want to be a burden to their children. Without a plan, a similar story to what happened in my family is often the outcome.

Long-term care coverage can be a phenomenal solution to these familiar generational problems.

Having witnessed it firsthand, my siblings and I realized that we wanted our mother to be CARED FOR by professionals so that, when the time came, we could CARE ABOUT her and not FOR her. Unfortunately, she is now uninsurable. IF ONLY WE HAD PLANNED SOONER!!

AffinityLTC, The Coalition's endorsed broker, has specialized in providing Long Term Care insurance solutions to private, non-profit, higher education for over 15 years. AffinityLTC first partnered with The Coalition in 2008 to offer John Hancock and then Genworth group LTCi products with unique benefits and limited underwriting to higher education clients and their families.

The Coalition program, administered by AffinityLTC, now offers a hybrid group LTC product from Allstate – Life insurance with an LTC rider (state specific) that eliminates the “use it or lose it” drawback of traditional LTC products.

Join us on Thursday, **August 29th at 2 pm Eastern for a live webinar** to learn about this employee benefit that is a true “win-win-win” for the covered insured!

This Guaranteed Issue product can be added to your portfolio of benefits at **no cost** to the member institutions!

Register here: [Allstate Life Insurance with Long Term Care Coverage](#)

After registering, you will receive a confirmation email containing information about joining the meeting.

Please feel free to reach out to me to discuss this information further.

Amy Ewbank
AffinityLTC, LLC
amy@affinityltc.com
717-737-3060 x301



BUDGET HERO Webinar Series

Maximize Impact While Minimizing Expenses

Masterclass in AP Excellence: The Art of Automation



Learn how to transform to a modern finance office quickly and inexpensively. [WATCH RECORDING HERE](#)



Analyze, Consolidate, and Save with Granite Voice/Data/Mobile Solutions

Granite delivers one-stop voice and data solutions to educational institutions throughout the United States and beyond. Learn how to make sourcing and managing your voice and data systems easier with Granite. [Listen to Recording HERE](#)



Settlement Recovery Opportunities with MCAG

MCAG is a class action settlement expert that assists eligible private colleges and universities with recovering cash potentially due from class action settlements. There are no upfront fees. MCAG retains a percentage of received recoveries that is specially discounted for Coalition members. [WATCH RECORDING HERE](#)



Strategies to Finance Digital Infrastructure

Find out how schools can use financing solutions to proactively address aging digital infrastructure—from endpoint device replacement to ERP software implementation. [WATCH RECORDING HERE](#)



Create a New Revenue Stream from Travel

In the next year, thousands of parents, guests and families will be visiting your campus. CTM provides the tools you need to earn commissions on hotel rooms booked by your campus visitors.

There is no cost to enroll. Benefits include quarterly payment, online password-controlled database, production reporting and free customer service. [WATCH RECORDING HERE](#)



BUDGET HERO Webinar Series

Maximize Impact While Minimizing Expenses

Coming in August!



Allstate Life Insurance with Long Term Care Coverage

Join us on Thursday, **August 29th at 2 pm Eastern for a live webinar** to learn about this employee benefit that is a true “win-win-win” for the covered insured!

This *Guaranteed Issue* product can be added to your portfolio of benefits at **no cost** to the member institutions!

[REGISTER HERE](#)

After registering, you will receive a confirmation email containing information about joining the meeting.

Other Upcoming Webinars



Live Webinar! The Evolving Landscape of Fraud Prevention: Latest Insights and Strategies

July 31, 2024 at 1:00 pm eastern

Learning Objectives:

- Understand the most common payment fraud tactics and how to spot them.
- Highlight recent cyber-attacks that have impacted colleges and universities nationwide.
- Learn the top defenses to put in place today to safeguard your business.

[REGISTER HERE](#)

NEWS from PROGRAM PARTNERS



ESP LAUNCH GRANT RECIPIENT: Lewis and Clark College

Founded in 1876, Lewis and Clark College is a vibrant educational community with a 137-acre campus in south Portland, Oregon. The college serves around 3,500 students across three campuses: the undergraduate College of Arts and Sciences, a Graduate School of Education and Counseling, and a School of Law, well known for its environmental law program.

Committed to sustainability, Lewis and Clark had undertaken several studies to define the campus's pathway to decarbonization. In 2023, Lewis and Clark was named a recipient of a launch grant from the Energy Sustainability Program (ESP), offered by the Coalition for College Cost Savings. This grant funded a peer review process by Ecosystem focused on the School of Law Campus.

On the Law Campus, two-thirds of Scope 1 emissions come from electricity consumption and are already offset with RECs; the remaining third stems from natural gas heating and appliances. After walkthroughs and reviewing an existing study that proposed a \$10 million project to completely electrify the Law Campus heating network, Ecosystem suggested a different strategy. By eliminating free cooling in air handler units and cooling supply air with a heat recovery chiller that rejects heat to the heating hot water loop, emissions could be reduced 65-75 percent for a total CAPEX of only around \$1 million.

The heat recovery chiller measure, supplemented by a few smaller electrification measures, represents a cost-effective first step on the campus's path to decarbonization, achieving an 80 percent total reduction in emissions.

RECOMMENDATIONS

Measure 1: Heat recovery chiller

- Scope 1 Emission Reduction Potential: 65%-75%
- CAPEX Estimate: \$700K-\$1100K
- Annual OPEX Savings: \$6K-\$8K per year

Measure 2: Electrify kitchen equipment

- Scope 1 Emission Reduction Potential: 3%-5%
- CAPEX Estimate: \$50K-\$80K
- Gas replacement cost estimate: \$15K-\$30K
- OPEX Savings: (\$3K)-(\$4K) per year

Measure 3: Electrify domestic hot water

- Scope 1 Emission Reduction Potential: 3%-6%
- CAPEX Estimate: \$25K-\$40K
- Gas replacement cost estimate: \$6K-\$10K per year
- OPEX Savings: \$50-\$100

AT A GLANCE

Priorities

- ▶ Serve as a model for other law campuses
- ▶ Gain a concrete understanding of what interventions will be needed to decarbonize the Law Campus

ABOUT THE ENERGY SUSTAINABILITY PROGRAM

The Energy Sustainability Program (ESP) is a collaborative effort by the Coalition for College Cost Savings, First American Education Finance, Ecosystem Energy Services, and Solar Financing Solutions.

The ESP provides resources to private, nonprofit schools to move their campuses towards a sustainable energy environment, supporting goals such as decarbonization, reduced energy expenses, improved resiliency, deferred maintenance, and other campus objectives.

For more information, please visit <https://www.thecoalition.us/energy-sustainability-program>



Energy Sustainability Program Team Presents at Indiana Association of Physical Plant Administrators Annual Conference

The Coalition ESP Team recently presented to IAPPA members at their annual conference at Franklin College in Indiana. The Coalition ESP team spoke about the positive impact the program is having at peer colleges that are seeking to reduce their carbon footprint, minimize energy expenses, and address deferred maintenance.



Visa/Mastercard Update: Filing Deadline Extended to Aug. 30

Don't Miss Out!

The Visa/Mastercard Class Action Settlement claim filing deadline of May 31, 2024, has been extended to August 30, 2024. You still have time to take advantage of the potential to recover money for your organization!

Coalition members may benefit from a Class Action Settlement Recovery Service, on a contingent fee basis, through our partnership with [Managed Care Advisory Group, LLC](#) (MCAG). MCAG is an industry leader in the class action settlement recovery business, representing thousands of businesses of all sizes, including hundreds of colleges and universities, and recovering hundreds of millions of dollars for its clients.

There's still time to participate in the Visa/Mastercard Class Action Settlement and other significant opportunities with quickly approaching claim filing deadlines. If you choose to use our endorsed partner, MCAG, the registration process takes less than 5 minutes to complete. Once registered, you can trust that MCAG's experts will handle the claim filing on your behalf in exchange for a percentage of any recovery you are awarded.

If you're a member that has missed out on previous opportunities, don't worry, there are several upcoming settlements from which you can still benefit:

The next filing deadline is August 9th – see below:

- Philips Respironics Recall Settlement | \$501.5 million | August 9, 2024
- The Payment Card Interchange Fee Settlement | \$5.54 billion | August 30, 2024
- Effexor XR Settlement | \$25.5 million | September 16, 2024
- Lipitor Settlement | \$35 million | November 29, 2024
- McKinsey Third Party Payor Settlement | \$78 million | December 15, 2024
- BCBS Antitrust Litigation for Providers | Settlement Fund TBD | TBD filing deadline

Register with MCAG to ensure you do not miss the August 30th deadline for the \$5.54 Billion Visa/Mastercard Settlement. Registering now will allow you to also take advantage of more than \$500 million currently available in other class action settlements with upcoming deadlines.

Contact: [Kimberly Johnson, VP Business Development](#)

Signing up for MCAG's Service is easy: [Click here to visit MCAG's website](#) for Coalition members.

Payment Card Settlement Disclaimer: Claim forms have been mailed and have been available online since December 2023. No-cost assistance is available from the Class Administrator and Class Counsel during the claims-filing period. No one is required to sign up with any third-party service in order to participate in any monetary relief. For additional information regarding the status of the settlement, visit the Court-approved website at www.paymentcardsettlement.com.

NEW Coalition / HESS Partner!!



With 30 years of experience in cyber defense, DeepSeas is trusted by colleges and universities across the country to prepare for, prevent, and protect against increasingly sophisticated cyber threats and evolving compliance requirements.

In addition to a [full suite of advisory, compliance, and testing services](#) tailored to the unique needs of higher education, our industry-leading MDR solution - [DeepSeas MDR+](#) - combines the data, scale, and automation from the DeepSeas Cyber Defense Platform with world-class analysts, engineers, and incident responders to ensure timely, relevant, and validated threat notifications. DeepSeas MDR+ is the first and only MDR solution that covers the entire converged attack surface, including OT, IT, cloud, and mobile environments.

Known for its programmatic approach to continuously transforming cyber defense programs, DeepSeas is recognized as a top 40 MDR provider by Gartner and a top 5 leader in the 2024 Frost Radar™: Global Managed Detection and Response (MDR) Market.

Core Offerings:

[CISO ADVISORY](#)

[MANAGED DETECTION & RESPONSE](#)

[ATTACK SURFACE MANAGEMENT](#)

[COMPLIANCE READINESS](#)

Check out these helpful guides to navigating through your cybersecurity challenges

- [Learn how a vCISO or Deputy CISO from DeepSeas can serve as an effective and efficient cybersecurity executive within an institution of higher education.](#)
- [Watch how DeepSeas can guide the transformation of your cyber defense program with Managed Detection & Response, CISO Advisory, and Attack Surface Management.](#)
- [Get a GLBA Guide to Achieving Department of Education Compliance, including the nine required elements that will be required of your higher ed institution's information security program.](#)

[Start transforming your cybersecurity program with a risk assessment by DeepSeas.](#)

[WATCH INTRODUCTORY WEBINAR HERE](#)

BRANDER | GROUP[Selling IPv4 and Market Dynamics](#)[Comparing Value of IPv4 & Bitcoin, the Rarest Asset Classes](#)[Recent Dip in Demand Creates IPv4 Buying Opportunity](#)**GRAND RIVER**
SOLUTIONS**For Practitioners, By Practitioners.**

Grand River Solutions provides a wide range of Title IX and equity trainings led by a diverse team of experts. Our offerings include trainings for 2020 regulations and updated sessions aligned with the 2024 Final Title IX Rule, designed to meet various institutional needs and preferences.

We offer online sessions throughout the year, live in-person sessions for interactive group learning, and customized training options tailored to each institution. Asynchronous recorded training is also available for flexible, self-paced learning. Interested in scheduling custom training or learning more? Reach out [HERE](#) and we will connect you with the director for your region.

[Explore All Trainings](#)**Getting to the Core of Higher Education:
How to Strengthen Student Success****Doctums**

With a shrinking pool of new students due to demographic shifts, colleges and universities must focus on retaining their current students. Effective strategies align with the institution's mission, improving support and outcomes for students.

Will Kartsimas, a Doctums Global consultant with a decade of on-campus experience focused on student success and retention, shares his insights [HERE](#).

COALITION PROGRAM PARTNERS

The programs listed below have been thoroughly investigated and vetted to provide discounted pricing and/or enhanced terms and conditions unavailable elsewhere.

Athletics	CBIZ Borden Perlman Sports	Intercollegiate Sports Insurance
Energy / Sustainability	Ecosystems, Solar Financing Solutions, First American Education Finance	Energy Sustainability Program
Facilities	Fastenal	MRO and Construction Solutions
	First American Education Finance	Project Financing
Finance	Benerē	Supplemental Benefits
	Campus Travel Management	Hotel Revenue
	EZLease	Lease Accounting Software
	First American Education Finance	Purchasing Card
	First American Education Finance	Project Financing
	IMA	Property/Casualty Risk Management
	Managed Care Advisory Group	Settlement Recovery Services
	Paymerang	Procure to Pay Automation
Gender, Safety & Equity	Grand River Solutions	Harassment and Discrimination Solutions
Health / Wellness	United Healthcare	Student Health Insurance Tele Health Tele Behavioral Health

Human Resources	AffinityLTC	<u>Group Long Term Care Insurance</u>
	Benerē	<u>Supplemental Benefits</u>
Legal	IMA	<u>Risk Management</u>
	Managed Care Advisory Group	<u>Settlement Recovery Services</u>
Technology/ Telecom	Brander Group	<u>IPv4 Brokerage Services</u>
	DeepSeas	<u>Cyber Defense</u>
	D2L	<u>Learning Management System</u>
	Doctums Global	<u>IT Consulting</u>
	Drivestream	<u>Oracle Cloud Implementation</u>
	Filewave	<u>Device Management</u>
	Fischer Identity	<u>Identity and Access Management</u>
	Granite Telecommunications	<u>Voice and Data Solutions</u>
	Higher Ed Systems and Services Consortium (HE	<u>Administrative Systems</u>
	IMA	<u>Cyber Insurance</u>
	Insight	<u>Hardware / Software/Peripherals</u>
	Moran Technology Consulting	<u>IT Consulting</u>
	Strata Information Group	<u>IT Consulting</u>
Travel	Campus Travel Management	<u>Hotel Revenue</u>



COALITION BUSINESS AFFILIATES



Coalition Business Affiliates are companies that support independent, nonprofit higher education and are committed to providing solutions and discounted pricing to Coalition member colleges and universities. These companies have been referred to The Coalition by at least three private, nonprofit colleges that use their products/services.

Company	Services	Contact
Apogee	Managed Technology Services	Jonathan Lucia
Entrinsik	Informer Reporting Enrole Registration Management, Ecommerce, & Reporting System	Simone McGrath , Sales Director
Everspring	Online course program development	Alicia Jahant , VP University Partnerships
Higher Digital	Management consulting for ERP transformation projects	Wayne Bovier , CEO
Pathify	Engagement hub and student portal	Loui Atchison , Field Marketing Lead

The Coalition and its Program Partners Who We Are and What We Do



Visit the playlist – [Who We Are and What We Do](#) on our YouTube channel. Learn about the Coalition and the valuable goods and services our program partners offer private colleges under the Coalition umbrella.

Program Overview Videos

(+/- 2 minutes each)

Quickly determine programs of interest to research further:

[THE COALITION – Who We Are and What We Do](#)

[The HESS Consortium \(Higher Education Systems and Services\)](#)

[The Coalition Energy Sustainability Program](#)

[Supplemental Benefits from BENERE](#)

[Hotel Revenue from CAMPUS TRAVEL MANAGEMENT](#)

[ERP and Technology Consulting from MORAN](#)

[Lease Accounting Compliance with EZLEASE](#)

[About GRANITE Telecommunications](#)

[Settlement Recovery Services from MCAG](#)

[Procure to Pay Automation from PAYMERANG](#)

[Maintenance, Repairs, and Operations Management from FASTENAL](#)

Learn more about all the Coalition's cost-saving and transformative programs [HERE](#)

MEETINGS and EVENTS

Recent Events

Analyze, Consolidate, and Save on Voice/Data/Mobile Solutions (Granite)

[Listen to Recording HERE](#)

Settlement Recovery Opportunities (MCAG)

[WATCH RECORDING HERE](#)

**Change Management for Successful IT Projects
(Moran Technology Consulting)**

[WATCH RECORDING HERE](#)

**Faculty Portals in Slate: A New Way to Give Controlled Access to Data
(Strata Information Group)**

[WATCH RECORDING HERE](#)

Cyber Loss Control (IMA)

[WATCH RECORDING HERE](#)

Strategies to Finance Digital Infrastructure (First American Education Finance)

[WATCH RECORDING HERE](#)

Navigating Change: How CIOs are Redefining Their Roles for Strategic Impact (Doctums)

[WATCH RECORDING HERE](#)

Revolutionizing Higher Education with Informer AI Assistants (Entrinsic)

[WATCH RECORDING HERE](#)

**Why Do Business Process Redesign (BPR) BEFORE Implementing a New System? (Moran
Technology Consulting)**

[WATCH RECORDING HERE](#)

Create a New Revenue Stream from Campus Visitors (Campus Travel Management)

[WATCH RECORDING HERE](#)

Selling IPv4 and Market Dynamics (Brander Group)

[WATCH RECORDING HERE](#)

Transform Your Cyber Defense Program (DeepSeas)

[WATCH RECORDING HERE](#)

Upcoming Events

The Evolving Landscape of Fraud Prevention: Latest Insights and Strategies (Paymerang)

July 31 at 1:00 pm eastern

[REGISTER HERE](#)

Automating Access Management: A Case Study from Haverford College (Fisher Identity)

August 29 11:00 eastern

[REGISTER HERE](#)

Budget Hero Webinar: Allstate Life Insurance with Long Term Care Coverage (AffinityLTC)

August 29 2:00 eastern

[REGISTER HERE](#)

[CACUBO Annual Meeting](#)

Indianapolis, Sept 29 – Oct 1

Come say hello to The Coalition and select program partners: Booth 111

